

【 Brief Introduction of Session 】

It is one of the important responsibilities for patent attorneys to overcome rejections of patentability requirements, such as **novelty and inventive step** etc. In this course the lecturer will discuss how to obtain **strong and stable patents** in order to **protect global market** of our clients.

Some **important cases** in Japan for discussion are introduced in order to exchange views among participants.

The lecturer will also touch upon treaties, such as **Paris Convention and PCT**, for the purpose of **optimal international protection of important inventions**.

【 Profile 】

Qualified as a Patent Attorney and IP Litigation Attorney
April 2017 Founder and President of HARAJUKU SOGO
2008-2017 Vice President, ITOH International Patent Office
2006-2008 Director, Telephone Telecommunications, Fourth Patent Examination Department, Japan Patent Office
2000-2002 Worked on international cooperation, countermeasures against counterfeit products, and other duties as Director, Regional Policy Office, International Affairs Division, Japan Patent Office
1990-1992 Professional Legal Officer, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mar. 27-28 Patent Law



Mr. Yuji TSURUYA

President, Patent Attorney,
IP Litigation Attorney,
HARAJUKU SOGO

【 Brief Introduction of Session 】

In this course the lecturer will speak on the Japanese Design Law which, although established in 1888, has striven to stay abreast of changes brought about by innovation and invention. We will also discuss the Geneva Act of the Hague Agreement concerning the International Registration of Industrial Designs which the JPO joined in 2015. The lecturer also hopes that **the attendees will enjoy active discussion** with other participants and the lecturer in the class.

【 Profile 】

Ms. Minako Mizuno is a member of the Japan Patent Attorneys' Association, and also a member of the International Association for the Protection of Industrial Property and the Asian Patent Attorneys' Association. She acted as the chairperson of the Design Committee of the JPAA in 2010 to 2015. She is also an editor of the Journal published by the AIPPI/Japan.

Ms. Minako MIZUNO

Registered Patent Attorney, Partner,
General Manager of Design
Department, SEIWA PATENT & LAW

Mar. 30 Design Law



【 Brief Introduction of Class 】

Licensing was one of past big factors of miracle progress and decline of Japanese industries since 1945. **Licensing is a strong tool for strengthening industries of countries and companies.** This seminar introduces licensing practices to **succeed in business** in Asian countries by utilizing IP rights. Topics are what should be considered to successfully import and export technologies and business in Asian countries, how to establish and enforce IP rights, **how to negotiate** with Japanese entities for licensing, and **how to draft IP agreements.** **Free discussion** is prepared.

【 Profile 】

President of OKAMOTO IP Management, Visiting Professor of KOBE University, Former Past Professor of Graduate School of Intellectual Property, OSAKA INSTITUTE OF TECHNOLOGY, Past President of LES Japan, Past IP General Manger of Omron Co., Past Director of Intellectual Property Association of Japan.

http://ipm-experts.com/?page_id=29&lang=en

Apr. 2-3 Licensing



Mr. Kiyohide OKAMOTO

President, Intellectual Property Consultant,
OKAMOTO IP Management

【 Brief Introduction of Class 】

Patent is an exclusive right for an invention provided by the law for a limited time to the Patentee. The patentee can enforce his or her exclusive right through litigation. However, it can be difficult, due to technical nature of invention, to understand how **the scope of protection** is decided. This cause provides cases that help improve your understanding on patent litigation.

【 Profile 】

April 2013 Patent Attorney
2004 -2013 Professor, Kyoto University
2002 -2004 Deputy Director General, Appeal Department, Japan Patent Office
1999-2002 Court Researcher in charge of IP, Tokyo High Court



Mr. Kazuhiro MATSUDA
Patent Attorney, Hirota & Associates

Apr. 5 Patent Infringement Lawsuit