

## 【 Brief Introduction of Session 】

It is one of the important responsibilities for patent attorneys to overcome rejections of patentability requirements, such as **novelty and inventive step** etc. In this course the lecturer will discuss how to obtain **strong and stable patents** in order to **protect global market** of our clients.

Some **important cases** in Japan for discussion are introduced in order to exchange views among participants. The lecturer will also touch upon treaties, such as **Paris Convention and PCT**, for the purpose of **optimal international protection of important inventions**.

## 【 Agenda】

- Overview of patent laws in Japan and other countries
- Novelty and inventive step
- Comparative study of protection of patent in the world
- Case study of patent protection (prosecution and litigation)
- Best practice of utilizing treaties (Paris Convention, PCT)

## 【 Profile 】

Qualified as a Patent Attorney and IP Litigation Attorney  
April 2017 Founder and President of HARAJUKU SOGO  
2008-2017 Vice President, ITOH International Patent Office  
2006-2008 Director, Telephone Telecommunications, Fourth  
Patent Examination Department, Japan Patent Office  
2000-2002 Worked on international cooperation,  
countermeasures against counterfeit products, and other duties as  
Director, Regional Policy Office, International Affairs Division,  
Japan Patent Office  
1990-1992 Professional Legal Officer, World Intellectual Property  
Organization (WIPO), Geneva, Switzerland

**Mar. 27-28**  
**Patent Law**



**Mr. Yuji TSURUYA**  
President, Patent Attorney,  
IP Litigation Attorney,  
HARAJUKU SOGO